

# Commercial Viability Key to Rural Energy Program Sustainability



Randall Nottingham  
ESRES RTL Team Leader  
Hargeisa, Somaliland  
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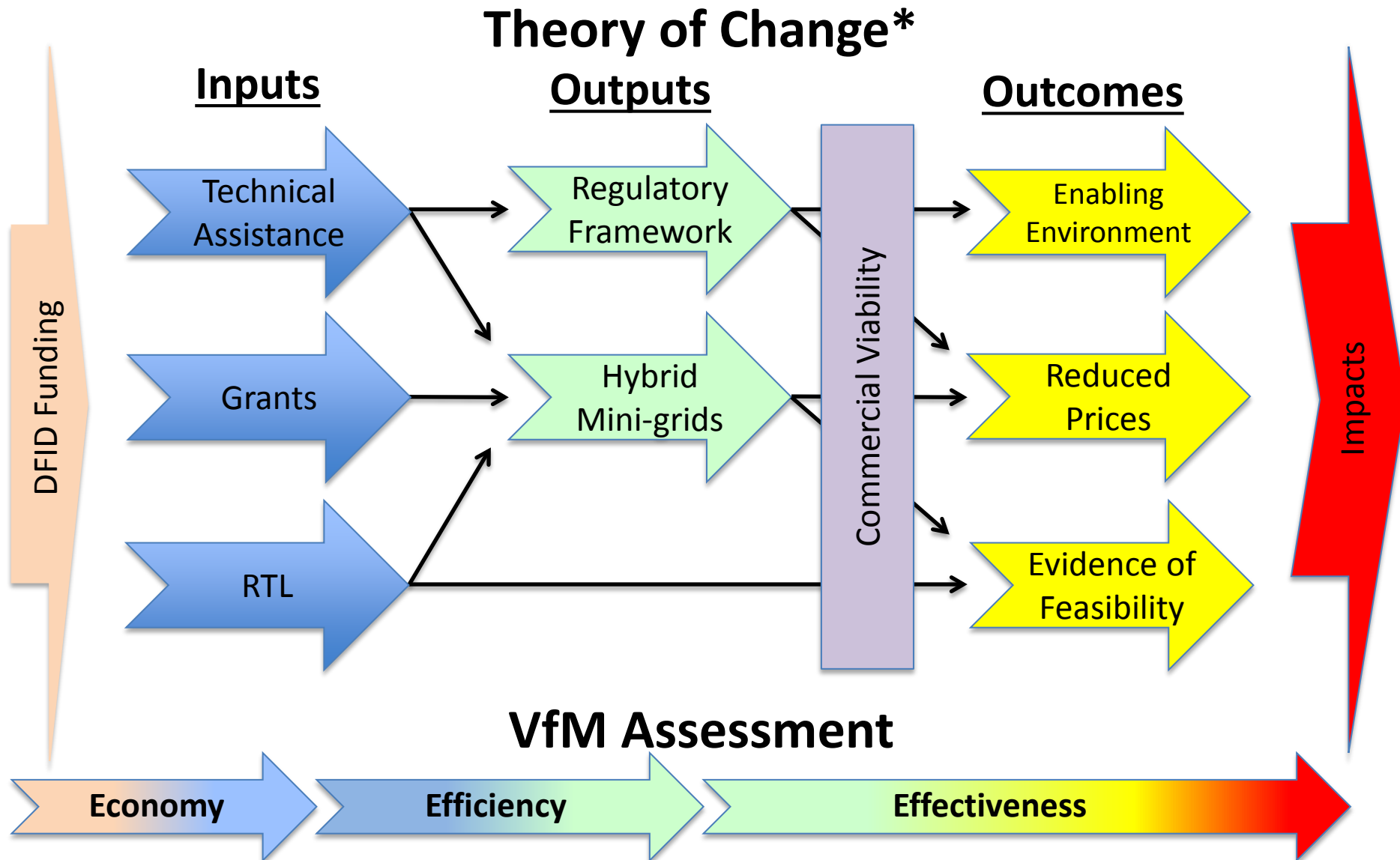
# Why Hybrid Mini-Grids Fail

Challenge	Solution
Lack of Load Planning/Forecasting	<ul style="list-style-type: none"> <li>• Develop and implement training in basic load analysis and planning</li> <li>• Conduct load design, planning, and forecasting exercise</li> <li>• Communicate lessons learned with stakeholders</li> </ul>
Inappropriate Generation Technology	<ul style="list-style-type: none"> <li>• Gather information on available technology options</li> <li>• Identify criteria for technology selection</li> <li>• Present case studies and best practice</li> </ul>
Inadequate Grid	<ul style="list-style-type: none"> <li>• Field survey</li> <li>• Load planning and forecasting</li> <li>• Evaluation of distribution policy and ownership options</li> </ul>
Lack of Maintenance Budget and Spare Parts	<ul style="list-style-type: none"> <li>• Evaluate operations and develop maintenance budget</li> <li>• Create proper maintenance schedule and calculate costs</li> <li>• Incorporate O&amp;M costs into appropriate tariff structure and collection mechanism</li> </ul>
Metering/Billing Implementation	<ul style="list-style-type: none"> <li>• Evaluate local conditions and propose appropriate metering and payment plan</li> <li>• Community outreach campaign on importance of metering and billing for sustaining system</li> <li>• Develop case study of successful implementation</li> </ul>

# Why Hybrid Mini-Grids Fail (2)

Challenge	Solution
Poor Community Outreach/Engagement	<ul style="list-style-type: none"> <li>• Identify key stakeholders</li> <li>• Establish issues and concerns</li> <li>• Develop outreach materials and community engagement plan</li> <li>• Organize and host stakeholder events</li> </ul>
Wrong Ownership/Governance Model	<ul style="list-style-type: none"> <li>• Evaluate existing arrangement</li> <li>• Recommend options for strengthening existing system or implementing new model</li> </ul>
Lack of O&M capacity	<ul style="list-style-type: none"> <li>• Capacity assessment of operators</li> <li>• Identify existing training resources</li> <li>• Develop O&amp;M training materials and deliver training (if necessary)</li> </ul>
Inappropriate Revenue Model/Poor Tariff Design	<ul style="list-style-type: none"> <li>• Document existing revenue model</li> <li>• Propose alternative models/tariff structures and assess impact on stakeholders</li> <li>• Communicate importance of appropriate tariff for system sustainability</li> </ul>
Economic Viability	<ul style="list-style-type: none"> <li>• Calculate cost of sustainable O&amp;M and investment</li> <li>• Identify and promote viable end-user model</li> <li>• Propose appropriate revenue model/tariff structure</li> <li>• Develop case study of successful implementation</li> </ul>
Failure to Gain Key Stakeholder Support	<ul style="list-style-type: none"> <li>• Identify potentially hidden stakeholders</li> <li>• Determine motivations, interests, and agendas</li> <li>• Proactively engage stakeholders in planning and process</li> </ul>

# Commercial Viability Key to Sustainability



\*Simplified. Pilot phase only.

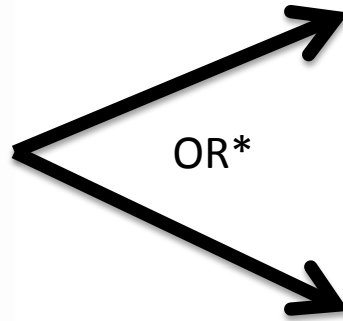
# Designing Mini-Grids for Commercial Viability and Sustainability

- Appropriately designed system: Understand and manage costs of capital, installation, operation, and maintenance.
- Tariff structure suitable for market and sufficient to recover costs and provide reasonable rate of return.
- User mix has willingness and ability to pay for electricity.
- Metering and collections capable of capturing revenue.
- Operator and community committed to sustainability of system.

# What Can You Do with 100 kW Generator?



100 kW (125 kVA) Generator



10 W Light Bulb

x 10,000



2,000 W Hotplate

x 50

\*Assuming people want to use at same time.

# What Does Household Load Look Like?

## Watts

## Lighting

## Entertainment

## Appliances

## Cooking

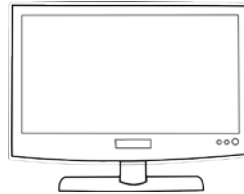
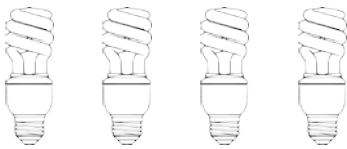
50



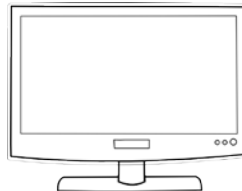
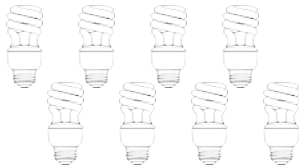
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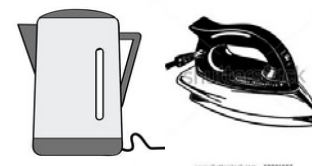
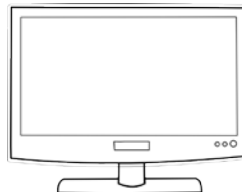
500



1,000



2,500



# The New System Should Increase the Power Available per Household



100 kW  
Generator



500  
Households

=



200 W  
per Household



100 kW  
Generator

+

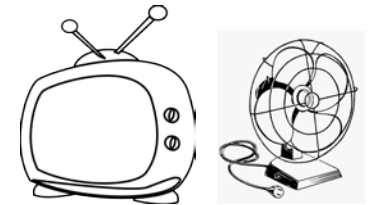


50 kW  
Renewables



600  
Households

=

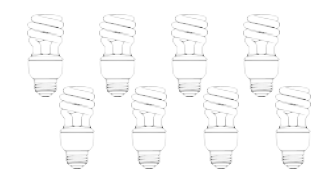


250 W  
per Household



1,000  
Households

=



150 W  
per Household



# Several Proposed Projects Would *Reduce* Power per Connection

Summary of Proposed Capacity and Connection Additions from Concept Notes Received for ESRES Phase I

No.	Province	Bidder	Current			Planned Additions			Total			Change
			Capacity (kW)	Connections	Power/ Connection (W)	Capacity (kW)	Connections	Power/ Connection (W)	Capacity (kW)	Connections	Power/ Connection (W)	Power/ Connection (W)
1	Sanaag	Badhan Electricity Co.	60	2,000	30	250	1,000	250	310	3,000	103	73
7	Sanaag	EEPCO	1,500	5,000	300	300	2,000	150	1,800	7,000	257	(43)
21	Awdal	Aloog Electricity Co.	1,240	11,250	110	700	700	1,000	1,940	11,950	162	52
3	Awdal	Horn Renewable Energy	40	150	267	93	200	465	133	350	380	113
10	Togdheer	Telesom Electricity Co.	360	1,800	200	140	100	1,400	500	1,900	263	63
8	Togdheer	HECO	3,700	23,751	156	500	3,500	143	4,200	27,251	154	(2)
2	Saaxil	Beder Electricity Co.	480	900	533	100	1,600	63	580	2,500	232	(301)
11	Saaxil	Home Star Power	238	500	476	100	-	NA	338	500	676	200
6	Hargeisa	Alel Electric Co.	440	2,200	200	300	1,500	200	740	3,700	200	-
16	Hargeisa	KAHAH	1,280	400	3,200	1,000	-	NA	2,280	400	5,700	2,500
4	Sool	LESCO	480	2,000	240	250	-	NA	730	2,000	365	125
20	Sool	Taleh Electricity Co.	56	300	187	60	500	120	116	800	145	(42)
Total =			9,874	50,251		3,793	11,100		13,667	61,351		

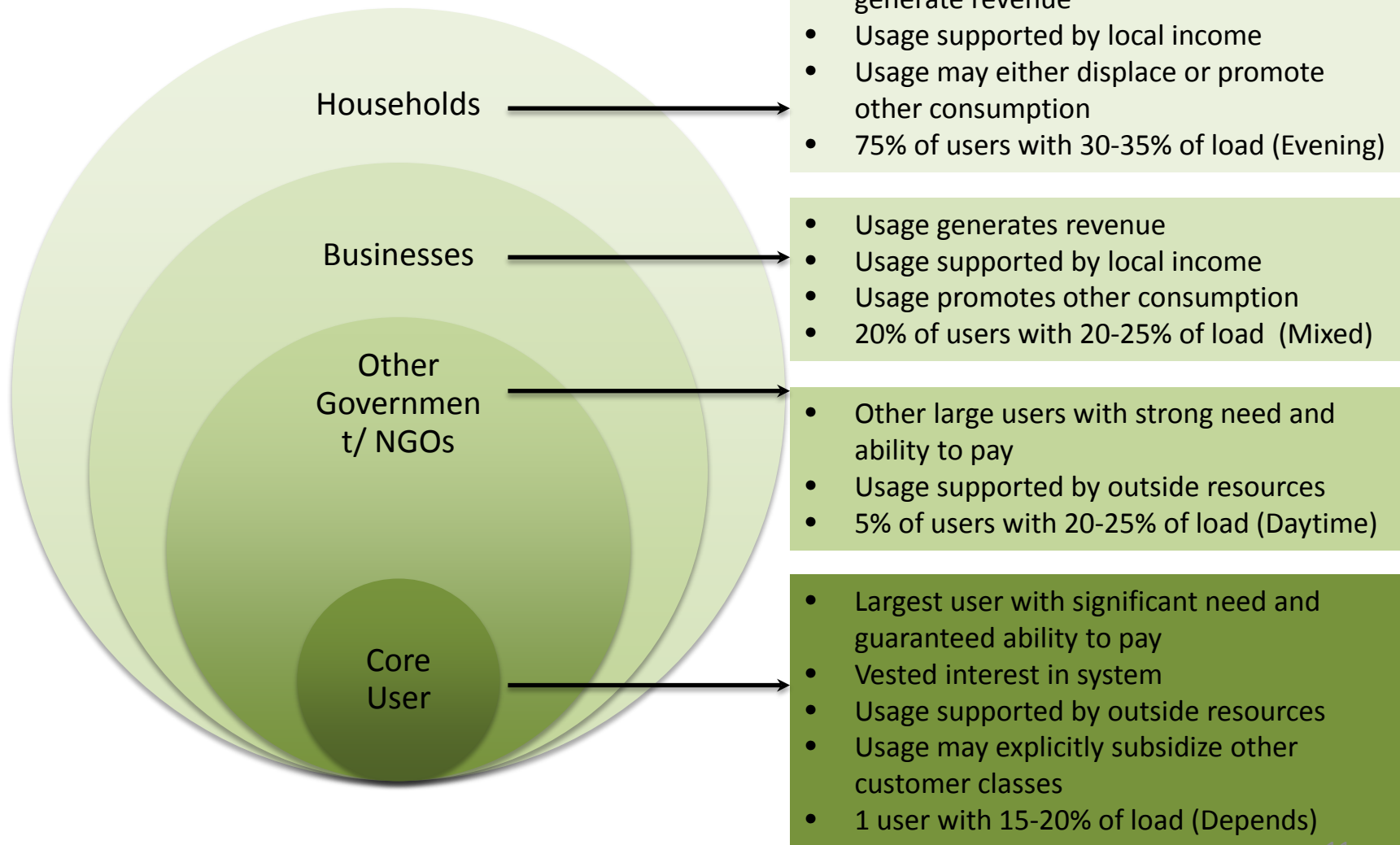
Note: Some of the concept notes were unclear, so it is possible that some of the information here is in error and based on a misunderstanding.

Depending on the goals of the project, perhaps this should be basis for rejection.

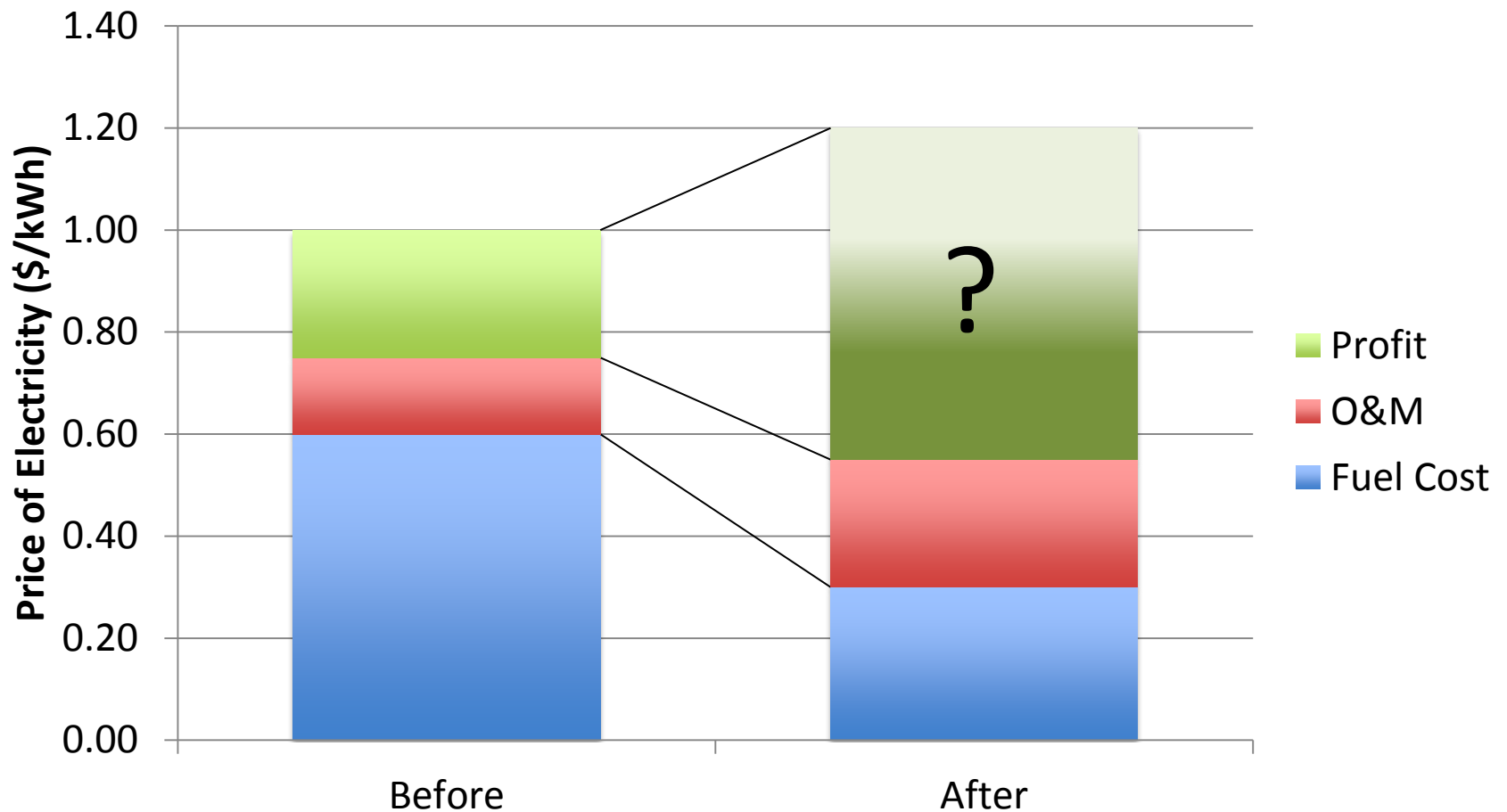
# What Does it Take to Power Economic Development?

Item	Power (W)	Business/Benefit
CFL Light Bulbs	50	<ul style="list-style-type: none"> <li>• Extend shop hours</li> <li>• Restaurant/café</li> <li>• Night classes/studying</li> <li>• Security</li> </ul>
Sewing Machine	100	<ul style="list-style-type: none"> <li>• Dress-maker/tailor</li> </ul>
TV & Satellite Dish	250	<ul style="list-style-type: none"> <li>• Restaurant/café</li> </ul>
Computer (2-3) & Printer (1)	250-500	<ul style="list-style-type: none"> <li>• Education</li> <li>• Internet access</li> <li>• ...</li> </ul>
Refrigerator/Freezer	500 – 1,500	<ul style="list-style-type: none"> <li>• Drink vendor</li> <li>• Restaurant/café</li> <li>• Grocery shop</li> <li>• Health clinic</li> </ul>
Power Tools	500 – 2,000	<ul style="list-style-type: none"> <li>• Construction</li> <li>• Furniture-making</li> </ul>
Air Compressor (2 HP)	2,000 – 2,500 (10 Amp Three-Phase)	<ul style="list-style-type: none"> <li>• Tire/auto repair</li> <li>• Construction</li> <li>• Small manufacturing</li> </ul>
Water Pump	2,000 – 5,000 (10 – 15 Amp Three-Phase)	<ul style="list-style-type: none"> <li>• Reduce water-gathering time</li> <li>• Crop irrigation</li> <li>• Livestock</li> </ul>

# How Does the User Mix Affect Economic Viability?



# How Does Reducing Cost of Electricity Lead to Reduced Price?



# Pressure on Prices

## Pulling Prices Down

- Contractual terms
- Government regulation
- Community pressure
- Verified baseline costs and tariff

## Pushing Prices Up

- Increased availability of power (better service)
- IP seeking return on investment
- Increase in diesel cost
- Unverified baseline costs and tariff

# To Meter or Not to Meter?

## Meter

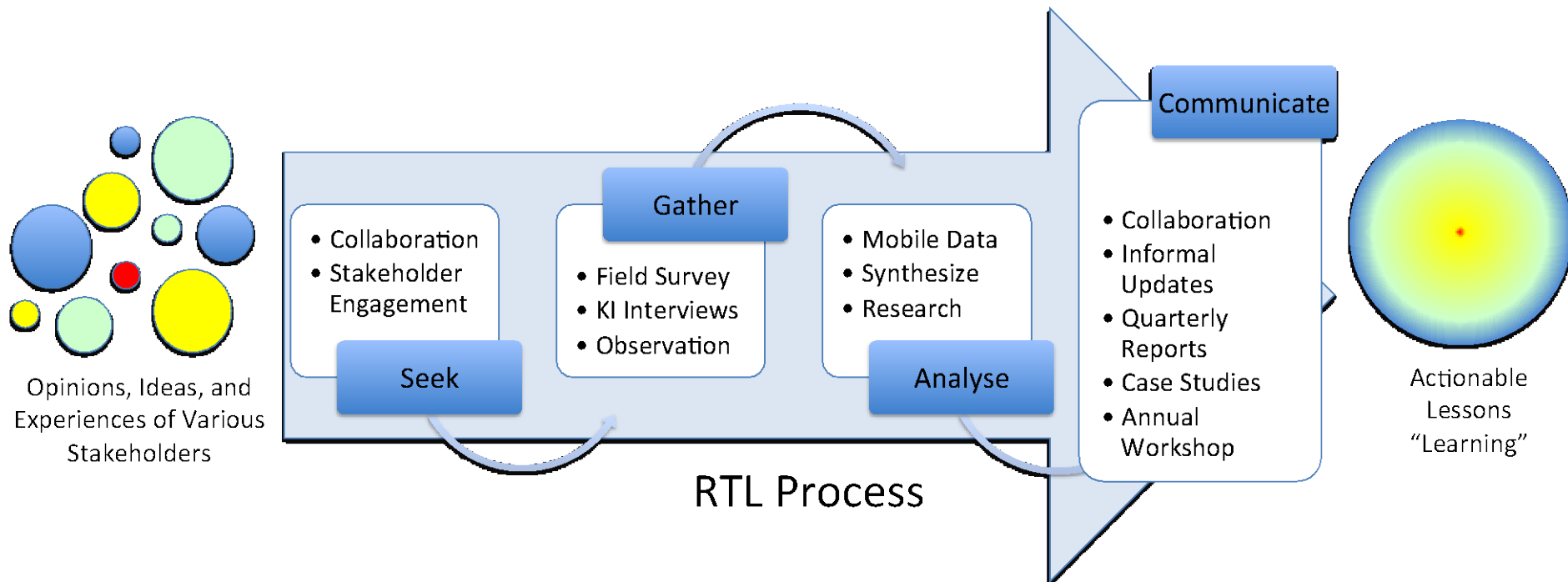
- Allows service to heterogeneous customers
- Pay for actual use (direct transparent price signal)
- Allows greater growth in level and type of load
- Encourages conservation
- May reduce community disputes
- Added complication of meter reading and billing

## No Meter

- Easier installation
- Cheaper (Meter Cost = \$50-\$500)
- Simplified billing
- May be more community appropriate
- Only suitable for homogenous customers with fixed usage

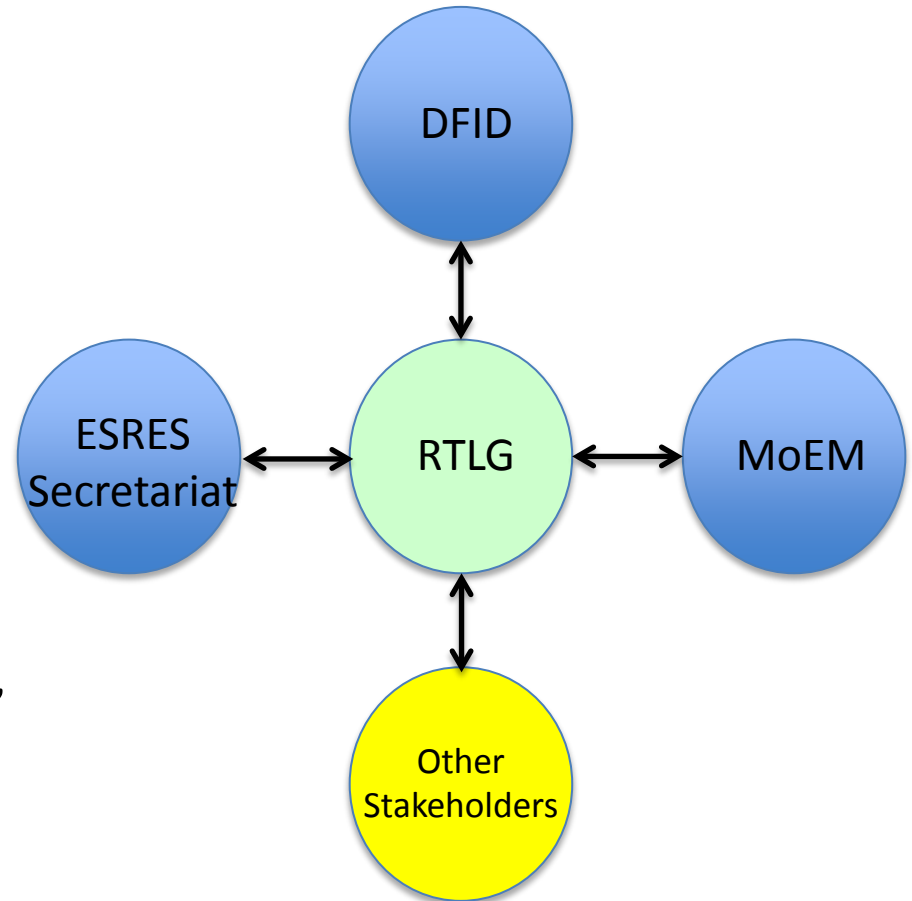


# Components of RTL Process



# Real Time Learning Group

- Representatives from key stakeholders in ESRES
- Focal point at DFID, ESRES Secretariat, and MoEM
- Regular engagement with RTL team
- Formal meeting as part of JSC
- Communication of “lessons learning” through RTL quarterly report, case studies, workshops, and other deliverables
- Ongoing informal collaboration to ensure successful implementation of ESRES





# Join the ESRES Real Time Learning Group!



Randall Nottingham  
ESRES RTL Team Leader  
[randall@somalilandenergy.com](mailto:randall@somalilandenergy.com)  
[www.esres-somaliland.org](http://www.esres-somaliland.org)